

**2° ANO
E.M**

SEMANA 28

15

The world of the Internet













Connections

2 Encaminhamento metodológico.

1. Look at the countries below and insert them into the following chart from the highest Internet usage to the lowest Internet usage. Then discuss the subsequent questions.  Track 23

Nigeria
United States
United Kingdom
Brazil
France
Germany
Japan
Russia
China
India

INTERNET USERS BY COUNTRY (2014)

| Rank | Country | Internet users | Country population | Penetration (% of pop. with Internet) |
|------|---|----------------|--------------------|---------------------------------------|
| 1 |  | 641,601,070 | 1,393,783,836 | 46.03% |
| 2 |  | 279,834,232 | 322,583,006 | 86.75% |
| 3 |  | 243,198,922 | 1,267,401,849 | 19.19% |
| 4 |  | 109,252,912 | 126,999,808 | 86.03% |
| 5 |  | 107,822,831 | 202,033,670 | 53.37% |
| 6 |  | 84,437,793 | 142,467,651 | 59.27% |
| 7 |  | 71,727,551 | 82,652,256 | 86.78% |
| 8 |  | 67,101,452 | 178,516,904 | 37.59% |
| 9 |  | 57,075,826 | 63,489,234 | 89.90% |
| 10 |  | 55,429,382 | 64,641,279 | 85.75% |

2. In this chart, Brazil was ranked higher than the UK. Is it possible to state that Brazil is more digitally advanced than the United Kingdom? Explain your answer.

3. Would you say there is a relationship between the percentage of the population that uses the Internet and the economic development of a country? Explain your answer.

4. What do you use the Internet for? Check (✓) all that apply. Then discuss with your classmates.

to find information

to play games

to keep in touch with family and friends

to watch TV and listen to the radio

to meet new people

to read the news/stay updated

to share ideas

to expand your network of friends

to spread information

to find a job

to shop


to pay bills

to download and upload files

to keep track of your finances

to listen to music

to study and do research

5. Listen to the following people talking about what they use the Internet for. As you listen, fill in the table with the ideas discussed in the previous exercise.  [Track 24](#)

USE THE INTERNET

Angela

Bryan

Jessica

Donald

Ian

Volume 8

Dayane Cabral 2015, Digital



1. How could the internet change someone's life? Discuss with your classmates and take notes.

Answers will vary.

2. Look at the pictures of three music artists. How do you think the Internet has changed their lives? **Answers will vary.**

a)



©iStockphoto.com/fat3backd

b)



©iStockphoto.com/Joe Seer

c)



©iStockphoto.com/iga Ezzab

3. You are going to listen to three excerpts about the artists pictured above. As you listen, check your answer to the question in the previous exercise.  Track 25 All the mentioned artists were either discovered on the Internet or had their career boosted by it.

4. Listen again and complete the following statements with *Justin Bieber*, *Carly Rae Jepsen*, or *Adele*.  Track 25

- a) Adele started writing songs at 16.
- b) Justin Bieber's Twitter is currently the second most popular account in the world.
- c) Justin Bieber has sold more than 15 million albums worldwide.
- d) Justin Bieber helped Carly Rae Jepsen's song become an Internet sensation in 2012.
- e) Carly Rae Jepsen had her song *Call me maybe* parodied by lots of people.
- f) Adele was influenced by Etta James and the Spice Girls.

5. Match the artists with the social media that helped them in the music business.

- a) Justin Bieber () Twitter and YouTube
- b) Carly Rae Jepsen () MySpace
- c) Adele () YouTube

6. The words in the box below were used in the audio. Complete the following sentences with them.

upload

parody

tweets

go viral

- a) I love Taylor Swift's new music video. I want to make a _____ by lip-synching to it. What do you think?
- b) Do you think that the video I just posted will _____?
- c) My teacher liked my video so much that she wants to _____ it to the school website. Isn't that cool?
- d) My little sister _____ about everything. Somebody has to tell her that she can get through her day without letting everybody know about what she's doing.

7. Discuss the following questions with a classmate.

- a) Have you ever uploaded a video to YouTube? If so, what video? How many views did it get?
- b) Do you have a Twitter account? If so, what do you usually tweet about?
- c) What music video would you like to parody?
- d) What videos have recently gone viral in Brazil?

